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YOUR BETTER IDEAS: Saving on F&B

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- Have pitchers of water instead of bottled water, Many hotels charge \$3 or more for bottled water.
Caprice Caster, CMP, National Cable Vision Cooperative, Lenaxa, Kan.
- Order continental breakfasts and refreshment breaks a la carte instead of per person.
Deborah K. Gaffney, director, conference planning, Tax Executives Institute, Washington, D.C.
- Try to use an outdoor terrace or venue to minimize decor needs. Transforming a ballroom or meeting room can be very expensive and never as attractive or as effective.
Rachel Porter, president, The Porter Event, Chapel Hill, N.C.
- Replate muffins and fruit from breakfast and offer them as a snack at the midmorning break.
Christi Lamagna, CMM, CMP, Strategic Meetings and Events, New York
- Using public facilities — libraries, parks, botanical gardens, museums, etc. — can be very cost-effective because you can sometimes use your own caterer and vendors. Plus these types of venues offer a nice twist to the meeting experience.
Sandy Biback, CMP, CMM, Imagination +Meeting Planners Inc., Toronto, Ontario

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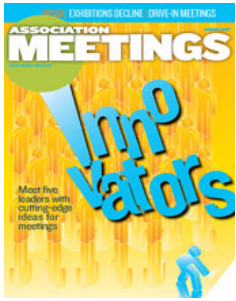
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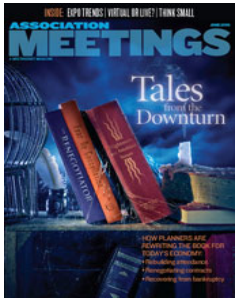
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